

WOMEN'S  
Health & Fitness  
EXPO



HEALTHY *for*  
The HOLIDAYS

*Come Dressed  
To Sweat*

SATURDAY,  
NOVEMBER 23  
10:00AM - 5:00PM

FITNESS WORKSHOPS | HEALTH SEMINARS  
HEALTH SCREENINGS  
HEALTH & WELLNESS VENDORS  
FASHION & BEAUTY VENDORS | FUN!

CROWNE PLAZA DALLAS DOWNTOWN, 1015 ELM STREET 75202

## PAST PARTICIPANTS HAVE ENGAGED WITH OVER 1,000 FITNESS ENTHUSIAST AND INDUSTRY PROFESSIONALS UNDER ONE ROOF!

The Women's Health & Fitness Expo is now in its 7th successful year! We are excited to be back in Dallas for our, *"Healthy For The Holidays"* edition. The Women's Health & Fitness Expo is the longest running, most intimate women's health event in the United States. With over 4,000 attendees, 200 workshops, 500 exhibitors and media coverage that spans across 30% of the entire nation. The Women's Health & Fitness Expo has grown outside of the United States, hosting events in the United Kingdom with paralleling success. We can definitely say that our message of *"Inspiring Women to Stay Healthy"* has definitely taken effect.

The Women's Health & Fitness Expo offer attendees an opportunity to interact with organizations and businesses that provide services for three specific health domains to include mental, social and physical well-being. The Women's Health & Fitness Expo is looking for qualified professionals and organizations that can offer beneficial services and products to the attendees of the Women's Health & Fitness Expo. Attendees will have access to health screenings, on-site health providers, fitness workshops, nutrition seminars, health seminars, demonstrations, interactive exhibits, personal development workshops, product sampling, giveaways and much more!

We hope you can join us this year and assist the many women looking to avoid the holiday weight gain epidemic. Thanksgiving is around the corner and professionals such as yourself are in high-demand. You will find that the Women's Health & Fitness Expo serves as a platform for both businesses and consumers looking to engage in meaningful interactions that lead to healthier outcomes. See you at the show!



## *HEALTHY FOR THE HOLIDAYS*

# Attendee Profile....Who Visits The Expo?

## AGE RANGE

18-24 YEARS OLD-17%  
25-35 YEARS OLD-32%  
35-45 YEARS OLD-31%  
45 YEARS AND UP-20%

BASED ON COMBINED DATA

## INCOME RANGE

\$10,000-20,000-13%  
\$21,000-40,000-23%  
\$41,000-60,000-34%  
\$60,000-100,000-22%  
\$100,000 AND UP-8%

## What Are Your Benefits As An Exhibitor?



**Benefit 1:** Ability to sample new products and services and receive on the spot feedback about quality and sales potential.

**Benefit 2:** An opportunity to build a mailing and contact list of which could potentially translate into sales after the event!

**Benefit 3:** An opportunity to reach several women in the community, all in one location to fulfill the same purpose.

**Benefit 4:** Increased access to expo attendees in which you can build brand awareness and generate sales potential.



# EXHIBITOR REGISTRATION FORM

November 23, 2019

10:00AM-5:00PM

www.womensfitnessexpo.com

## INFORMATION

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### A. EXHIBITOR RATES (50% Deposit due with application. Full payment due 11/1/2019)

BOOTH SIZE	EARLY REGISTRATION (RATES END SEPT 30TH, 2019)	LATE REGISTRATION (RATES BEGIN OCT 1ST, 2019)
<b>6X6 EXHIBIT BOOTH</b> (Includes: 1 table and 2 chairs)	\$150	\$200

### B. ADDITIONAL ITEMS

ITEM	RATE
<b>WELLNESS BAG MARKETING</b> Place tangible items in the Wellness Bags given to attendees (250-500 items). <i>Best for non-exhibitors</i>	\$50
<b>CLASSROOM PRESENTATION</b> Facilitate a 30-45 minute class on topics related to health and wellness. Audio Visual is not included.	\$100

### C. ADVERTISE IN THE SOUVENIR JOURNAL

Deadline to send in advertising artwork and payment for the souvenir guide is 11/1/2019

AD SIZE	RATE
FULL PAGE	\$100
½ PAGE HORIZONTAL	\$75

Ads received must be submitted high in quality and resolution. Full size ad dimensions are 8.5x11. Half page ad dimensions are 8.5x5.5. If you need an ad designed for your business please contact us at [info@womensfitnessexpo.com](mailto:info@womensfitnessexpo.com) to place a design order. Design fees are \$50.

TOTAL FROM LINES A,B & C:\$ \_\_\_\_\_

Will you need electricity for your exhibit booth? Yes \_\_\_\_\_ No \_\_\_\_\_



## EXHIBITOR PAYMENT FORM

KINDLY NOTE THAT ALL APPLICATIONS & PAYMENTS MUST BE RECEIVED BY NOVEMBER 1, 2019. PLEASE BE ADVISED THAT WE MAY BE BOOKED PRIOR TO THE DEADLINE. PLEASE **MAIL** OR **E-MAIL** (**WHFE.DALLAS@GMAIL.COM**) YOUR APPLICATIONS TO US IN ORDER TO BE PROCESSED. ALL PAYMENTS ARE NON-REFUNDABLE AND NON-TRANSFERRABLE.

### PAYMENT INFORMATION

**Check One:**  Final Payment  50% Deposit

\_\_\_\_\_ Please find a check/money order enclosed (Payable to: Women's Health & Fitness Expo)

\_\_\_\_\_ \*Please email online registration link to: \_\_\_\_\_

\_\_\_\_\_ \*Please send a PayPal invoice to : (email) \_\_\_\_\_

\_\_\_\_\_ \*I am paying by credit/debit card:

Name As It Appears on Card: \_\_\_\_\_

Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

\*transaction fees apply

*I/we agree to participate in the Women's Health & Fitness Expo. We also agree to the event terms, conditions and regulations listed in the exhibitor packet and will not hold Crowne Plaza and the Women's Health & Fitness Expo or its co - organizers, volunteers and consultants liable for any loss or damages resulting in my/our participation. I also understand that all payments are non-refundable and non-transferrable.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Please make checks/money orders payable to : **WOMEN'S HEALTH & FITNESS EXPO**  
Send Payments To: Women's Health & Fitness Expo, P.O. Box 330985, Houston, Texas 77233

**CALL US: 713.502.2031**



[www.womensfitnessexpo.com](http://www.womensfitnessexpo.com)

## EXHIBITOR DETAILS

**Show Hours:** Crowne Plaza Dallas Downtown, 1015 Elm Street, Dallas, Texas 75202  
Saturday, November 23, 2019- 10:00 a.m.-5:00 p.m.

**Move In Times:** Saturday, November 23, 2019- 8:00a.m.-9:30 a.m.

**Move Out Times:** Saturday, November 23, 2019- 5:00p.m.-6:00 p.m. Booth cannot be dismantled or supplies removed prior to 5:00PM

**Electricity-Internet:** There is no charge for electricity. Please indicate if you need electricity on the application. There is an additional charge for internet services at the venue. You may inquire about additional charges by calling 214.742.5678

**Audio/Visual:** If you are presenting a 30-45 minute presentation or demonstration you are responsible for providing your own audio/visual equipment. The venue provides AV equipment that you can lease. Please contact us for rental application.

**Lodging:** Special room rates are available for the Women's Health & Fitness Expo conference. Book your reservation by calling 214.742.5678 Ext. 625.